

soTru[®]
FERMENTED
WHOLE FOOD
NUTRITION

NEW!



ORGANIC FERMENTED BEET POWDER

To Support Active Lifestyle[†]

Beet Root is one of the best sources of **natural performance-enhancing nitrates**. **Fermenting beet** removes sugars and concentrates these nitrates. This convenient **100% Fermented Whole Beet Root Powder** is a simple and healthy way to support **optimal nitric oxide function**.



- ☞ **Proprietary Fermentation** of whole beet root removes simple sugars for lower calories
- ☞ Fermented beets **contain up to twice the level of nitrates** compared to regular beet powder
- ☞ **Contains 100% Beet**, no sweeteners, flavors or additives
- ☞ **Practical** way to consume performance-enhancing nitrates
- ☞ **Supports optimal vitality and healthy blood flow[†]**
- ☞ **Vegan, Non-GMO, Gluten-Free**
- ☞ **Sugar-Free, Only 20 calories**

So Simple. So Good. SoTru.



Supports Optimal Nitric Oxide Function[†]



Promotes Vitality[†]



Natural Source of Performance-enhancing Nitrates[†]



100% Whole Beet Root



ORGANIC FERMENTED BEET POWDER

SOTRU[®]

At SoTru, we source the finest whole superfoods on the planet, then unlock the plants' full nutritional potency using the ancient art of fermentation, creating the most easily digestible and bioavailable products possible for your optimal health and vitality.

FERMENTED BEET ROOT

Beet root is one of the **highest sources of naturally-occurring dietary nitrates.** Dietary nitrates have **important vascular effects** via the nitrate-nitrite-nitric oxide pathway. **Supporting nitric oxide function** provides multiple beneficial vascular effects, including the **maintenance of healthy blood flow and the enhancement of exercise performance.**

BENEFITS OF FERMENTATION

The process of fermenting foods is an ancient practice, performed by humans for thousands of years. **Fermentation provides numerous nutritional and health benefits,** such as increased bioavailability of antioxidants, reduction of simple sugars, and concentration of plant phytochemicals.



Supplement Facts

Serving Size 1 Scoop (6g)
Servings Per Container 30

	Amount Per Serving	% Daily Value
Calories	20	
Total Carbohydrate	3g	1%*
Dietary Fiber	2g	7%*
Total Sugars	1g	**
Protein	1g	
Sodium	75mg	3%
Potassium	279mg	6%
Organic Fermented Beet Root	6g	**

*Percent Daily Values based on a 2000 calorie diet.

**Daily Value not established.

Suggested Use: Add one scoop to 8oz - 16oz of cold water or your favorite beverage.

Available Sizes: 6.34oz (180g)



These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.